# Press Release

Rapida 75 PRO soon on its way to IPC on Mauritius

## First sheetfed offset press from Koenig & Bauer on the holiday island

* Seminar with new sales partner DSI as catalyst for the order
* Delivery at the end of the first quarter
* Customer convinced by space-saving design and low energy consumption

Radebeul, 06.02.2019
It is set to commence its journey at the end of March – the first Rapida 75 PRO for a printing company on the island of Mauritius. IPC Imprimerie & Papeterie in Cassis, a suburb of the capital Port Louis, has opted for a four-colour model. The production start is scheduled for the middle of the year.

Engineered for sheet formats up to 605 x 750 mm and configured with a package of board-handling accessories, the press is ideally prepared for the processing of substrates between 80 and 450 gsm. The feature list includes switchable differential-speed drives for the dampening units, roller coatings for low-alcohol and alcohol-free printing, and CleanTronic Synchro for parallel washing processes. ErgoTronic ACR takes care of register measurements, while ErgoTronic ColorDrive measures and controls the ink densities. CIP3 PPF data from pre-press can be converted into press presetting data via LogoTronic CIPLinkX.

Compact, space-saving design clinches the deal
The compact, space-saving design of the Rapida 75 PRO, its low energy consumption and the availability of a local service partner convinced the IPC management and sealed the purchase decision.

The process was kicked off at a seminar last June. DSI, the Koenig & Bauer sales partner for Mauritius, the Seychelles and Madagascar, presented the products of the oldest press manufacturer in the world to an audience of representatives from practically all print companies on the island. The company had taken over sales and service activities for Koenig & Bauer only shortly before. As a distributor of numerous other products for the print industry, DSI can point to excellent networking contacts. Not least for this reason, the seminar attracted considerable attention, and the contract with IPC was already signed before the end of the year.

IPC comprises a graphic design studio, printshop and finishing department, and is active in both commercial and packaging printing. In addition, the company runs a shop in Port Louis selling stationery and a diversity of trendy, mainly printed souvenirs.

Photo 1:
In June last year, DSI invited local printers to a seminar introducing the latest print technology from Koenig & Bauer. A group photo shows the participants together with Koenig & Bauer sales director Sven Strzelczyk

Photo 2:
IPC will soon be taking delivery of a four-colour Rapida 75 PRO

Photo 3:

Printing company under tropical skies: A Rapida 75 PRO is set to enter production at IPC in Cassis by the middle of this year

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About Koenig & Bauer
Koenig & Bauer is the world’s second-largest printing press manufacturer with the broadest product range in the industry. For 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2017, the approximately 5,600 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at [www.koenig-bauer.com](http://www.koenig-bauer.com)