Press Release

# Rossmann Group invests in Koenig & Bauer CorruCUT

Longest CorruCUT ever to Romania

* Innovative technical functions
* Enhanced software and hardware features
* High level of automation
* Most cutting-edge and productive Rotary Die-cutter on the market

Würzburg, 01.10.2021  
ROMCARTON S.A., a member of the French Rossmann Group, is investing in a CorruCUT from Koenig & Bauer. With seven printing units, it will be the longest CorruCUT made to date. The machine is scheduled for commissioning by summer of next year, when it will begin production in Popesti-Leordeni near the Romanian capital, Bucharest, at one of the largest and most modern box plants in Southeast Europe. “We have been following Koenig & Bauer’s advances in the field of corrugated board processing very closely over the past few years. And we were also able to visit the existing machine installations in Romania and Germany. The expectations of the new machine were clear – the highest possible product quality, short set-up times and a reliable partner at our side. We are proud to work with Koenig & Bauer to further develop the CorruCUT” says Guillaume Grandviennot, Technical Director for the corrugated board activities at ROSSMANN Romania.

Koenig & Bauer has a philosophy of focussing on the expectations that customers have of their machines. Michael Donnert, Senior Sales Manager at Koenig & Bauer Digital & Webfed: “We have been holding close discussions with ROMCARTON since 2019. The new functions and developments incorporated into the CorruCUT impressed ROMCARTON during a visit to experience our technology in action. We are pleased to welcome ROMCARTON S.A. as a new member in our family of users of the newest Rotary Die-cutter on the market.”

Other new solutions have simplified and perfected the interfaces to peripheral systems even further. At the same time, the CorruCUT is now more compact, while an active air management system has enabled production outputs to be increased by up to 20 % compared to existing solutions when printing coated sheets.

### Almost 100 years of innovation and progress

Rossmann Group, one European pioneer of corrugated cardboard packaging will celebrate in 2022 its 100 years. Lucien Rossmann founded its packaging company in Strasbourg 99 years ago, then the group expands all around Europe and Africa by the vision of Mr Bernard Rossmann. The group comprises 23 production sites in Europe and Africa, with 4 paper mills, 10 box plants and 9 sheets plants. More than 3,000 employees generated an annual turnover of almost € 600 million in 2019. All box plants are supplied by the group’s own paper mills. Another member of the corporate group, the company Sorest, collects and recycles the paper and corrugated board waste.

#### Photo 1:

The longest CorruCUT ever will begin production in summer 2022

**Press contact**  
Koenig & Bauer Digital & Webfed AG & Co. KG  
Henning Düber  
T +49 931 909-4039  
M [henning.dueber@koenig-bauer.com](mailto:henning.dueber@koenig-bauer.com)

#### About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, board, film, metal and glass packaging, and includes book, display, coding, decor, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2020, the approximately 5,593 highly qualified employees worldwide generated annual sales of €1.029 billion.

Further information can be found at [www.koenig-bauer.com](about:blank)