PRESS RELEASE

# Koenig & Bauer Durst Delta SPC 130 press drives 30% annual digital sales growth for Rondo

* Corrugated box manufacturer building dedicated digital plant after dramatic surge in digital production
* Brands demanding change so more flexo work transfers to Delta SPC 130 FlexLine Automatic press
* Koenig & Bauer Durst providing complete solution that is also providing answers on global debate on use of plastic packaging

***Würzburg, Germany 26.01.2021***

**Rondo Ganahl, one of the world’s foremost corrugated board and packaging manufacturers, has unveiled plans for a new dedicated digital production plant after a dramatic surge in sales driven by an investment in the Koenig & Bauer Durst Delta SPC 130 FlexLine Automatic press.**

The Delta SPC 130 with its water-based ink technology is providing the solutions demanded by brands that are needed for the food packaging industry. With lead times reducing, Rondo says there is huge potential in the technology where the excellent print quality matches litho production.

Sales are racing ahead so fast in digital printing for Rondo that a new digital production plant will be opened on the site at St Ruprecht an der Raab, Austria, in the autumn of 2021. The firm, which is part of the Rondo Group that has six plants across Europe, started digital production two years ago. About 90% of the Rondo digital printing business is for the food industry.

Karl Pucher, Managing Director of Rondo Ganahl, St Ruprecht an der Raab, said: “We come traditionally from flexo and offset printing and had been talking about moving into digital production for a long time. Two years ago, we decided to make the move, and we’re very happy that we did. Digital corrugated production has grown every year between 25 and 30% and customers are making repeat orders, which is very important.

“During these Covid times we see that lead times are going down and artworks are changed a lot at short notice. Being able to print digitally means we are flexible and able to deliver the requirements in a very short time. This is what brands are demanding. The Delta SPC 130 with its water-based technology from Durst is providing the solutions that we need for delivery to the food industry. The growth in sales has been so big that we decided to build a new facility for digital printing. And we hope to move in during the autumn.”

Mr Pucher added: “We did not buy a machine. We bought into a complete system that also includes software for areas such as order management, color management and automation. Digital printing is also providing answers for the global debate on the use of plastic packaging, which obviously extends to food and safety. Using the food safety compliant inks in primary and secondary food packaging means we can create corrugated board packaging to be used as an alternative to plastic. We are in a good place with this system, one that I can very much recommend.”

Robert Stabler, Managing Director, Koenig & Bauer Durst, said: “With fast shifts in demand, converters increasingly recognise that they need a reliable, versatile and all-in-one digital solution to meet brands requirements for fast turnaround of jobs. Rondo is a perfect example of how companies can ensure jobs run seamlessly through their plants by investing in complete workflows and color management systems. We work closely in a partnership approach with Rondo to ensure their teams can meet the new demands, including using the water-based inks to ensure food safety compliance for primary packaging.”

#### Image 1:

#### Image of the Rondo Ganahl St Ruprecht an der Raab site

#### Image 2:

The Delta SPC 130 FlexLine Press

**Press contact**
Koenig & Bauer Durst GmbH
Colin Harding
T + 44 7730 435400
M colin.harding@shawcommunications.co.uk

#### About Koenig & Bauer Durst

Koenig & Bauer Durst is a young company in the digital printing systems market. The two parent companies Koenig & Bauer and Durst Phototechnik each hold 50 percent of the shares in the joint venture founded in 2019. The company develops, manufactures and markets single-pass digital printing presses for folding box and corrugated board production. It brings together the technological focus and market expertise of the two parent companies - both in the development of digital printing systems and in mechanical and plant engineering.

 More information on [www.koenig-bauer-durst.com](http://www.koenig-bauer-durst.com)